

九龍東 CBD—2026 攝影比賽

Kowloon East CBD—2026 Photography Competition

比賽條款及細則

1. 參賽作品須符合下列要求：
 - 相片須為數碼相片，並必須在九龍東範圍內拍攝（附件：九龍東位置圖）
 - 參賽作品必須為數位格式，可為水平或垂直相片
 - 相片格式：JPG、JPEG 或 PNG
 - 最大容量：5MB
 - 參賽作品的檔案名稱須更改為：參賽組別-姓名（例如：城市面貌-陳大文.jpg）
 - 若參賽者以數碼器材拍攝，必須保留作品的原始數位檔案，包括含有 EXIF 資訊的原始檔；若以菲林相機拍攝，須保留底片，以證明參賽者本人是其所提交作品的原創者
2. 參賽者須以個人形式參賽，並在參賽表格填妥真實及正確的個人資料，然後把填妥的參賽表格連同參賽作品在截止日期前一併透過電郵方式遞交至 ekeo@devb.gov.hk。是次比賽不接受郵寄方式遞交作品。
3. 參加者必須確保其參賽作品沒有侵犯他人版權。主辦機構不會承擔任何因侵犯版權而引起之責任。
4. 參賽作品必須由參賽者本人拍攝，不得帶有水印，且未曾在任何公開比賽、線上平台或社交媒體上使用。
5. 參賽作品可以是黑白或彩色影像，及/或經過裁切。
6. 參賽作品強調真實性，禁止過度後製及不得增加或刪除原有畫面元素。可使用軟件作簡單色調調整，但不接受使用數位修圖手段增加或消去圖上任何物景。
7. 參賽者若以數碼器材拍攝，必須保留作品的原始數位檔案，包括含有 EXIF 資訊的原始檔；若以菲林相機拍攝，須保留底片，以證明參賽者本人是其所提交作品的原創者，否則有機會被取消資格。
8. 參賽作品的圖像及片段不得由人工智能（AI）生成。
9. 參賽作品不得含有宣傳商業或政治元素。
10. 參賽作品不得含有違反國安法成分。
11. 參賽作品不得含淫褻、粗言穢語、暴力、誹謗等成分。
12. 在未違反任何法令／法律或未侵犯任何個人或實體之版權、商標權、人格權、隱私 / 公開權、以及智慧財產權的情況下，參賽作品內可以包含雕塑、雕像、繪畫，或其他種類之藝術作品；參賽作品如有顯示人物容貌，參賽者必須確保已獲相關人物或其監護人同意。
13. 參賽作品若以航拍形式拍攝，必須確保符合本港相關法律或指引，包括但不限於使用小型無人機及航拍機相關之法令／法律。主辦機構不會承擔因航拍而引起的法律問題或責任。詳情可參閱民航處的相關網頁：<https://www.cad.gov.hk/chinese/sua.html>
14. 參賽者及作品相關的資料一經提交，均不可修改，並以首次提交的資料作準。參賽者必須保留參賽作品原檔至領獎當日。
15. 參賽作品如有遺失、延誤及傳遞錯誤，主辦機構將不會承擔責任。
16. 所有參賽作品的版權將由主辦機構所擁有，主辦機構有權使用、修改及公開發布參賽作品作教育及宣傳用途，而無須先行獲得參賽者同意或繳付任何費用予參賽者。

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17. 主辦機構有權拒絕任何作品參賽或取消其參賽資格而無須作出解釋，如有任何爭議，由主辦機構作最後決定。
18. 主辦機構擁有是次比賽結果之最終決定權，並有權更改是次比賽的規則、獎項及其他有關比賽的安排，無須先行通知。
19. 主辦機構保留權利不頒發任何獎項。
20. 參賽者遞交參賽表格，即表示同意遵守和接納各項比賽條款。
21. 參賽者的個人資料只作是次比賽用途，除得獎者的資料，所有其他個人資料將於結果公布日起計 3 個月內銷毀。
22. 參賽者須保證所提交之資料為真實正確，不得冒用任何第三者之資料。得獎者於領獎時須出示其個人身份之證明文件以核實其得獎資格。
23. 得獎者須以有效的香港銀行戶口領取獎金。
24. 所有得獎者須於指定日期時間內親身前往起動九龍東辦事處領取獎金，不得授權代領。
25. 如中文原文及英文譯本有任何抵觸或不相符之處，應以中文版本為準。

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Terms and Conditions

1. Entries must meet the following requirements:
 - Must be digital photos taken in the Kowloon East (Annex: Kowloon East Location Map)
 - Portrait or landscape photos in digital format
 - File format: JPG, JPEG or PNG
 - Maximum size: 5MB
 - Entries files must be named in the following format: Group-Name (For example, Cityscape-Chan Tai Man.jpg)
 - Participants who use digital cameras must keep the original digital files of the entries, including the original EXIF information; for those using film cameras, the negatives must be retained to prove that they are the original creators of their entries
2. Participants should enrol as an individual and complete the enrolment form with true and accurate personal particulars, and submit the completed form together with the entries to ekeo@devb.gov.hk by email before the deadline. All entries submitted by post will not be accepted.
3. Participants must ensure entries do not violate any intellectual properties and rights. The organizer will not bear any responsibility arising from associated disputes.
4. Entries must be original works by participants with no watermark and must have never been used for other competitions, platforms or social media.
5. Entries can be in colour or monochrome, and/or can be cropped.
6. Entries must emphasize authenticity. Excessive post-processing is prohibited, and no addition or removal of original image elements is allowed. Minor colour adjustments by using software(s) can be made to the entries, but use of digital insertion or removal of any objects is forbidden.
7. Participants who use digital cameras must keep the original digital files of the entries, including the original EXIF information; for those using film cameras, the negatives must be retained to prove that they are the original creators of their entries. Participants who fail to produce the said information on request may be disqualified.
8. The production of all submitted photos and videos must not involve the use of generative Artificial Intelligence (AI) technology.
9. Entries must not include any commercial or political elements.
10. Entries must not include elements violating the National Security Law.
11. Entries must not include any lewd, vulgar, violent or defamatory elements.
12. Entries can include sculptures, paintings or other forms of artistic work so long as it does not violate any ordinance/law or infringe upon the copyright, trademark rights, moral rights, privacy/publicity rights, or intellectual property rights of any person or entity. Should entries involve other individuals, the applicant must ensure they have their or their guardian's consent.
13. Should participants wish to use drone footage, they must comply with the relevant local laws

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and regulations, including but not limited to the laws governing the use of drones. The organizer will not bear any legal issues or responsibility arising from drone footage. For details, please refer to the Civil Aviation Department's website: <https://www.cad.gov.hk/english/sua.html>

14. All information of the participants and entries cannot be amended after submission and will be based on the first entry submitted. Participants must keep the original file of their entries until the day they collect the prizes.
15. The organizer will not bear responsibility for any loss, delay or errors of the entries.
16. The organizer reserves the copyright of all entries. The organizer has the right to use, edit and publish all entries for educational and promotional purposes without obtaining the participant's prior consent or paying any fee to the participant.
17. The organizer reserves the right to disqualify any entry with no explanation. Should there be any disagreements or conflicts, the organizer retains the sole right to final decision.
18. The organizer has the right to final decisions and can change the rules, prizes and any associated arrangements of the Competition without prior notice.
19. The organizer has the right to not award any prizes.
20. Submitting the enrolment form implies agreement to all Terms and Conditions.
21. Personal information submitted is for the sole purpose of the Competition. Except for the information of the winners, all other personal data will be destroyed within three months after the announcement of results.
22. Participants must ensure that all information submitted is true and accurate, and must not impersonate any third party. Awardees should present proof of their personal identity to verify their eligibility during collection of prizes.
23. Winners must collect the prize money through a valid Hong Kong bank account.
24. All winners must personally collect their prizes at the Energizing Kowloon East Office within the specified date and time. Authorization for collection by others is not permitted.
25. Should there be any disparities or disagreements between the Chinese and English versions of the Terms and Conditions, the Chinese version prevails.

附件：九龍東位置圖
Annex: Kowloon East Location Map

九龍東 KOWLOON EAST

